

You're Invited to...

IMAGINE

THE SUPPLY CHAIN OF 2030





The Details

Supply Chain Insights Global Summit

- Our 5th annual event
- September 5-8, 2017
- At The Ritz-Carlton Reynolds, Lake Oconee, Georgia
- \$1750 per attendee





Why You Should Come

Five Themes

- 1. Globalization Vs. Nationalization:
The Future of Trade**
- 2. Digitization & the Autonomous Supply
Chain**
- 3. Supply Chains to Admire:
Defining Supply Chain Excellence**
- 4. Building Next-Generation Talent**
- 5. Case Studies on Leadership & Driving
Change Transformation**



Supply Chains to Admire

Evaluating Performance & Improvement

Our 4th year of analysis



At the conference, we will share insights from a big data project conducted with Cloudera analyzing five years of quantitative survey data from 7000 respondents on driving business excellence. Find out which strategies worked and why.



The Agenda

Tuesday & Wednesday

Tue 9/5	1:00-5:00 pm: The Shaman's Circle
	5:30-7:30 pm: Reception
Wed 9/6	8:00 am: Breakfast
	9:00 am: Activities (Golf, Fishing, Hike, & Yoga)
	12:00 pm: Buffet Lunch
	1:00 pm: Keynote -- Imagine Supply Chain 2030 Results of a Big Data Project on Supply Chain Excellence, Lora Cecere
	2:00 pm: Supply Chains to Admire Winner 2016: Carter's
	2:30 pm: Break
	3:00 pm: Supply Chains to Admire 2017: TBD
	3:30 pm: Supply Chains to Admire: Vtech
	4:00 pm: Keynote – Globalization vs. Nationalization, Gita Gopinath
	5:30 – 9:00 pm: Progressive Dinner / Networking



The Agenda

Thursday

Thu
9/7

6:00 am: 5K & Yoga by the Lake

8:00 am: Breakfast

9:00 am: Keynote -- The Rise & Fall of American Productivity, Robert Gordon

10:00 am: Break

10:30 am: Role of Robotics in Supply Chain 2030, Tom Bonkenburg

11:30 am: Driving a Digital Transformation, Jabil

12:00 pm: Lunch with Book Signing

1:00 pm: Implementing a Hands-free Digital Manufacturing Strategy, AGCO

1:30 pm: Using Cognitive Computing to Transform Demand Insights, Nestle

2:00 pm: What is the Value of a Demand-Driven Journey?, British Telecom

2:30 pm: Break

3:00 pm: Redefining Service Models Through Probabilistic Planning, Spairliners

3:30 pm: Building the Network of Networks, Panel

4:15 pm: Panel Building Next-Generation Talent

5:00: Wrap-up

5:15-6:30 pm: Digital Showcase and Reception



The Agenda

Friday

8:00 am: Breakfast

9:00 am-12:00 pm: SCI IMPACT! Game
What is the Value of Outside-In Processes? Play to Learn.



Fri
9/8



Day 1 Keynote Speaker

Gita Gopinath



Who: Gita Gopinath, Harvard University

What: *“Globalization Versus Nationalization: The Future of Trade. The Economic Forecast for Supply Chain 2030”*

When: Wed., Sept. 6, 4:00 pm

Gita Gopinath is an economist working at the epicenter of current global concern — economic policy to stabilize financial crises and economic reform to spur growth.

Her work in the Euro-zone, where financial crises have been plaguing countries from Greece to Ireland, has made her a recognized specialist in formulating tax policies to pull nations out of their economic slump. Her research into international finance and her innovative ideas involving sovereign debt, monetary policy, taxation, and trade have influenced both governments and central banks. And her success has made her one of the most influential economists of her generation. Dr. Gopinath is one of only three women to be granted tenure in Harvard’s revered Economics Department.



Day 1 Keynote Speaker

Lora Cecere



Who: Lora Cecere, Supply Chain Insights

What: *“Leaning Forward: Imagine Supply Chain 2030”*

When: Wed., Sept. 6, 1:00 pm

Lora Cecere is the founder of the research firm Supply Chain Insights. She is the author of the enterprise software blog [Supply Chain Shaman](#) read by 15,000 readers. She also writes for Forbes and is a LinkedIn Influencer.

Lora focuses on the changing face of enterprise technologies. Her research is designed for the early adopter seeking first mover advantage. She has a MBA from The Wharton School of Business at the University of Pennsylvania, and a BS in Chemical Engineering from the University of Tennessee, Knoxville. Lora is also working on her DBA at Temple University in Research Methods.



Day 2 Keynote Speaker

Robert J. Gordon



Who: Robert J. Gordon,
Northwestern University

What: *“The Rise and Fall of
American Productivity. What Does
This Mean for Future Industrial
Revolutions?”*

When: Thur., Sept. 7, 9:00 am

Robert J. Gordon is one of the world’s most influential economists. He has attracted worldwide attention from academics, print media, and the blogosphere by his controversial analysis predicting that future economic growth in the U. S. will be a mere fraction of its historic rate. In his acclaimed and best-selling 2016 book, *The Rise and Fall of American Growth*, Bob argues that the true driver of economic growth over the last century was a series of one-time inventions whose impact has come and passed. Electricity, internal combustion engine, running water, indoor toilets, communications, entertainment, chemicals, petroleum — these created a wave of growth unmatched in human history. The U.S. is facing six devastating factors that will slow any growth that could come from new innovations: demography, education, inequality, globalization, energy/environment, and debt. Between the loss of life-changing innovation and the drag of these six “headwinds”, U.S. growth could fall below 0.5 percent per year for decades.



Speakers

Confirmed Speakers to Date



Tom Bonkenburg
Partner
St. Onge Company



Nick Delany
Chairman
VTech Holdings



Brian Dooley
Head of Supply Chain Planning
British Telecom



Peggy Gulick
Director, Business Process Improvement
AGCO



Don Hnatyshin
SVP, Chief SC & Procurement Officer
Jabil



Kristine Mauro
VP Integrated Planning
Kellogg



Antony Nardoza
Material Planning Manager
Spairliners



Peter Smith
Executive VP, Supply Chain
Carter's, Inc.



Exclusive Group Discussion

The Shaman's Circle: Building a Network of Networks / Supply Chain Visibility

- **Who:** Manufacturers, Retailers, & Distributors only
- **What:** A focused discussion on "Supply Chain Visibility." Understanding the end-to-end supply chain requires a level of clarity that is difficult to achieve. In this session, executives will share and create new strategies to maximize visibility.
- **Why:** Share insights face-to-face, develop peer-to-peer connections, solve problems, and generate new ideas.
- **When:** Tuesday, Sept. 5th 1:30-5:00 pm
Followed by an evening reception for Shaman's Circle attendees and event speakers



\$1000 registration (separate from Global Summit)

Attendance is by invitation or approval only to ensure open dialogue and meaningful discussion.



Time for Fun & Networking



Golf (Wed AM)



Hike (Wed AM)



Yoga (Wed/Thur AM)



Fishing (Wed AM)



5K Run (Thur AM)

***Won't You
Join Us?***



The Venue

The Ritz-Carlton Reynolds, Lake Oconee, GA

- Beautiful lakeside resort
- Intimate size, ideal for networking
- Access to golf, tennis, spa, and lake recreation



THE RITZ-CARLTON
REYNOLDS, LAKE OCONEE



Register Today

REGISTRATION DETAILS

- Cost is \$1750 per attendee and includes breakfasts, lunches, and receptions.
 - **Special Offer:** Send four attendees and get one free registration
- Seating is limited to 125 attendees
- Discounted room block at The Ritz-Carlton expires August 15, 2017

www.SupplyChainInsightsGlobalSummit.com

Questions? Ready to Register?

Contact Regina Denman:

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We Hope to See You There!