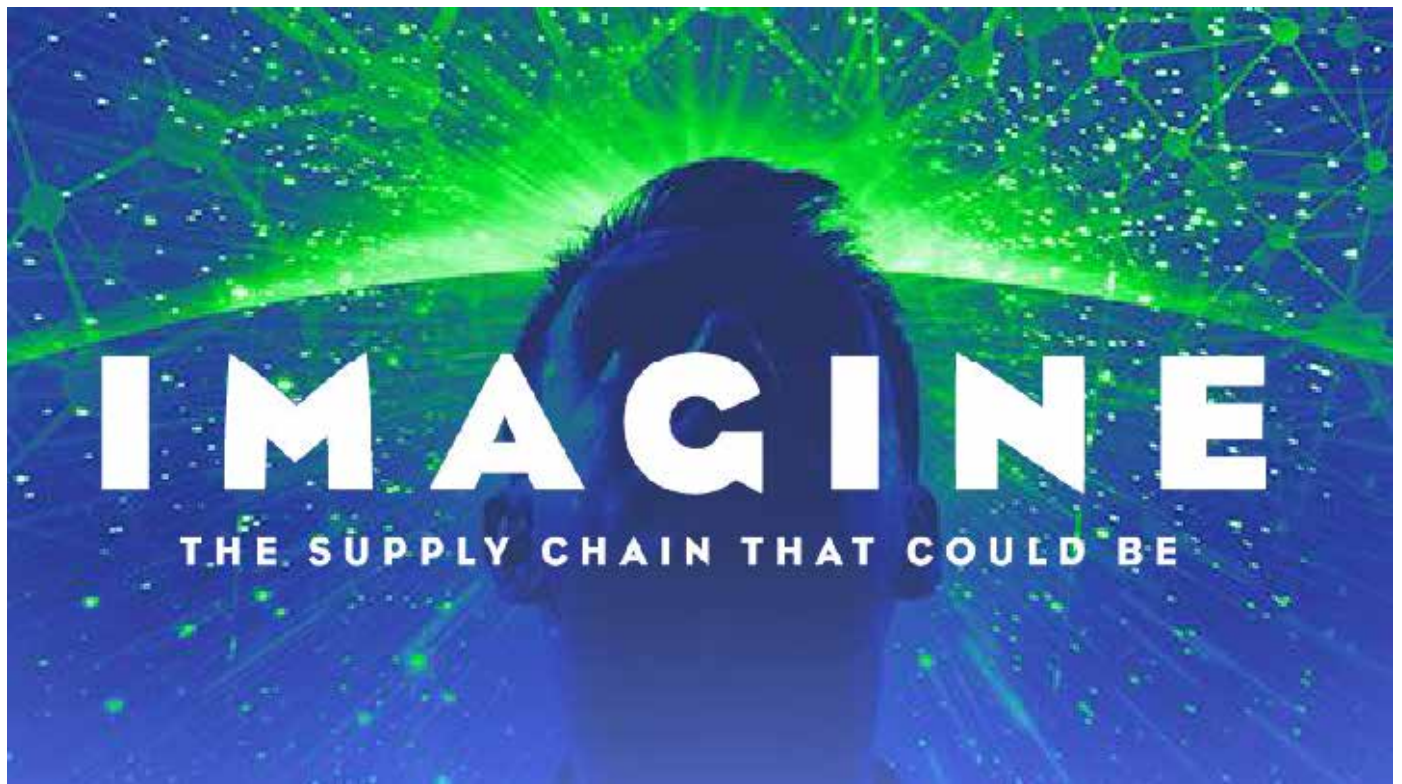


# AGENDA 2015



September 8, 2015		
<i>Time</i>	<i>Topic</i>	<i>Speakers</i>
1:00-2:30	Registration	
2:30-6:00	Golf, Hike and Networking	
6:00-8:30	"Digital Showcase and Opening Reception <ul style="list-style-type: none"> <li>(3D Printing, Augmented Reality, Cognitive Learning, Simulation Game, Voice/Mobile, Robotics)"</li> </ul>	
September 9, 2015		
8:00-8:30	Breakfast	
8:30-8:55	"Imagine the Supply Chain of the Future <ul style="list-style-type: none"> <li>Unsticking the supply chain. You have to know where you are going to get there.</li> <li>Announcement of the Supply Chains to Admire Winners.</li> <li>Bold predictions for 2025."</li> </ul>	<i>Lora Cecere</i> - Founder of Supply Chain Insights
9:00-10:00	"Keynote Address Is the World Really Flat? What Can We Expect in 2025?"	<i>Pankaj Ghemawat</i> - Anselmo Rubiralta Professor of Global Strategy at IESE Business School and Global Professor of Management and Strategy and Director of the Center for the Globalization of Education and Management at NYU Stern
10:00-10:30	Break	
10:30-11:00	The General Mills Journey to Be a Supply Chains to Admire Winner	<i>Andrea Turner</i> - Vice President of Logistics and Customer Supply Chain at General Mills
11:00-11:30	The Eastman Chemical Journey to Be a Supply Chains to Admire Winner	<i>Kevin Pruitt</i> - Director of Supply Chain Execution and Global Logistics at Eastman Chemical Company
11:30-12:00	The Intel Journey to Be a Supply Chains to Admire Winner	<i>Sharon Hall</i> - Director of Intel Resale Corporation & Director of Equipment Planning & Procurement at Intel Corporation
12:00-1:30	Lunch	
1:30-2:00	An Open Discussion with the Supply Chains to Admire Winners	"Panel Facilitated by <i>Lora Cecere</i> Panel: <i>Sharon Hall</i> - Intel <i>Andrea Turner</i> - General Mills <i>Kevin Pruitt</i> - Eastman Chemical"
2:00-2:45	The Launch of Green Eileen	<i>Cheryl Campbell</i> - Managing Director at The Eileen Fisher Community Foundation <i>Kevin Cooke</i> - Creative Development Leader at Eileen Fisher"
2:45-3:15	Break	
3:15-4:00	Digital Manufacturing Strategy: The Role of Robotics	<i>John Dulchinos</i> - Vice President of Global Automation at Jabil Circuit, Inc
4:00-4:45	Building the Customer Centric Supply Chain: Use of Customer Sentiment Data to Design the Product Portfolio	<i>Anthony Volpe</i> - Executive Director of Big Data & Chief Corporate Analytic Officer at Lenovo
4:45-5:15	Channeling the Power of the Crowd	<i>David Hale</i> - CEO of Gigwalk

5:30-6:00	Breakout Sessions	<p><b>"Breakout A: Risk Management"</b> Facilitation by Pierre Mitchell, Chief Research Officer and Managing Director at Azul Partners and John Sharkey, Vice President of Spinnaker Camelback J</p> <p><b>Breakout B: Supply Chains Center of Excellence</b> Facilitation by Lora Cecere, Founder of Supply Chain Insights and Jeff Metersky, Vice President of Customer Success Strategy, LLamasoft (Camelback I)</p> <p><b>Breakout C: Building Supply Chain Talent</b> Facilitation by Jake Barr, Founder of BlueWorld Supply Chain Consulting and Roddy Martin, Managing Director of Accenture (Camelback H)"</p>
6:00-8:00	Reception	
<b>September 10, 2015</b>		
6:00-7:30	5K Run for Supply Chain Excellence	Sponsored by ORTEC
7:30-8:30	Breakfast	
8:30	Welcome	<i>Lora Cecere</i> - Founder of Supply Chain Insights
8:35-9:35	<i>"Keynote Address Supply Chain 2015 - The Rise of the Megacity"</i>	<i>Richard Florida</i> - Global Research Professor, NYU; Director, Martin Prosperity Institute; Founder, Creative Class Group
9:35-10:00	Break	
10:00-10:30	Insights on Designing Supply Chains in Emerging Markets	<i>Lora Cecere</i> , Founder of Supply Chain Insights, interviews Maeve Magner of Frontier Markets on consulting experiences with the Bill and Melinda Gates Foundation and the Bill Clinton Foundation
10:30-11:00	The Role of Planning in Driving Supply Chain Transformation	<i>Kehat Shahar</i> - Vice President of Supply Chain Planning at SanDisk
11:00-11:30	Where Are We on the Demand-Driven Journey? A Look Back and a Look Forward	<p>"Panel Discussion facilitated by <i>Jake Barr</i> - Founder of BlueWorld Supply Chain Consulting</p> <p>Panelists: <i>Lora Cecere</i> - Founder of Supply Chain Insights <i>Carol Ptak</i> - Founder of Demand-Driven Institute</p>
11:30-12:00	"Where Are We on the Evolution of Supply Chain Planning? Review of the Supply Chain Insights Benchmarking Data"	<p>"Panel Discussion - Facilitated by <i>Lora Cecere</i> - Founder of Supply Chain Insights</p> <p>Panelists: <i>Andrew Byer</i> - Associate Director of Supply at Procter &amp; Gamble <i>Yone Dewberry</i> - Vice President of Supply Chain and Logistics at Land O'Lakes</p>
12:00-1:30	Lunch	
1:30-3:00	SCI IMPACT!	"Discrete-event Simulation Exercise to Understand the Difference between Inside-out and Outside-In Processes Camelback H-I
3:00-3:15	Break	
3:15-4:30	SCI IMPACT!	Discrete-event Simulation Exercise to Understand the Difference between Inside-out and Outside-In Processes Camelback H-I
4:30-6:00	Wrap-up and Reflections	Reception - Camelback H-I-J