

# AGENDA 2017



**IMAGINE**  
SUPPLY CHAIN INSIGHTS  
GLOBAL SUMMIT  
2017



SEPT. 5-8, 2017  
THE RITZ-CARLTON  
REYNOLDS, LAKE OCONEE, GA

2017 AGENDA		
Day 1 -September 6, 2017		
WEDNESDAY		
7:30-8:30	Group Breakfast	
8:30-12:00	Group Activities: Hiking, Golf or Yoga	
12:00-1:00	Group Lunch	
1:00-1:45	<p>"Keynote Address - Leaning Forward: Imagine Supply Chain 2030</p> <p>Setting the stage for the conference, Lora Cecere will share recent research on the future of the supply chain. and insights on what drives value in supply chains."</p>	Lora Cecere, Founder of Supply Chain Insights
1:45-2:00	Presentation of the 2017 Supply Chains to Admire Awards, Panel Discussion with the Winners	
2:00-2:30	<p>"Managing Supply Chain Complexity at Carter's, Inc.</p> <p>A winner of the 2016 Supply Chains to Admire analysis, Carter's makes children's apparel. In this presentation Peter Smith will share how the company managed growth and complexity while outperforming on the Supply Chain Metrics That Matter."</p>	Peter Smith, EVP of Supply Chain at Carter's, Inc.
2:30-3:00	Break	
3:00-3:30	<p>"Transforming Trade Promotion Management Through Cognitive Computing</p> <p>Only 7% of supply chain leaders are piloting cognitive computing. One of the leaders blazing this trail is Unilever. In this case study, gain an understanding of how Unilever is using cognitive computing to transform decision support."</p>	Dee Fitzgerald, Director of Analytics at Unilever
3:30-4:00	<p>"Redefining Service Models through Probabilistic Demand Management</p> <p>Forecasts are not a number. Instead, they represent the probability of demand. In current techniques, the probability of demand is lost; but, what if it could be captured and used to define new business models. This is what happened at Spairliners. Join this session to gain insights on building a new business model."</p>	Antony Nardoza, Material Planning Manager at Spairliners
4:00-4:30	Group Dialogue/Discussion on Demand Management and Balancing Complexity	With the Speakers
4:30-5:30	<p>"Keynote Address - Globalization Versus Nationalization: The Future of Trade. The Economic Forecast for Supply Chain 2030.</p> <p>Gita Gopinath will chart new insights to drive your supply chain strategy."</p>	Gita Gopinath, John Zwaanstra Professor of International Studies and of Economics at Harvard University
6:00-7:00	Digital Showcase	

**Day2-September7,2017**
**THURSDAY**

6:00-7:30	5K Run and Yoga	
7:30-8:30	Group Breakfast	
8:30-9:30	<p>"Keynote Address - The Rise and Fall of American Productivity. What Does This Mean for Future Industrial Revolutions?"</p> <p>Robert J. Gordon has written prolifically about the problems facing contemporary economic growth, casting a sobering doubt on the ability of our current innovations (what he calls the "third industrial revolution," including all our fancy gadgets) to power the economy the way previous waves of invention did. What lessons can we learn from the prior industrial revolutions to power new innovation?"</p>	Robert J. Gordon, Stanley G. Harris Professor in the Social Sciences, and Professor of Economics at Northwestern University
9:30-10:00	Group Discussion on Driving Process Innovation, and Q & A with Dr. Gordon	
10:00-10:30	Break	
10:30-11:30	<p>"The Role of Robotics in Supply Chain 2030. Tom Bonkenburg shares his perspective on the evolution of robotics, autonomous vehicles, and the future of Supply Chain 2030."</p>	Tom Bonkenburg, Director of European Operations at St. Onge Company
11:30-12:00	<p>"Driving a Digital Manufacturing Transformation In this session Peggy Gulick, Director of Process Improvement for Agco Corporation, will share the story of how the company transformed Lean processes through a digital transformation that includes wearables, paperless processes and the Internet of Things."</p>	Peggy Gulick, Director of Process Improvement at Agco Corporation
12:00-1:00	"Birds of a Feather Discussion and Lunch Book Signing of the 2017 Shaman's Journal"	
1:00-1:30	<p>"Driving a Digital Transformation within a Value Network Localized manufacturing and the evolution of digital manufacturing is a major thrust for Supply Chain 2030. In this session Jabil shares its digital journey driven by an intelligent digital supply chain that uses big data analytics and advanced machine learning to deliver much-needed visibility and risk mitigation to connect stakeholders from the earliest stages of product design and extending all the way through to the final delivery of manufactured products to customers."</p>	John Caltabiano, Vice President of Supply Chain at Jabil
1:30-2:00	<p>"Additive Manufacturing How do we shift paradigms and build new business models? In this presentation Mitch Free, a serial entrepreneur, shares experiences from CNC machining to launching two digital manufacturing companies. Find out the current state of additive manufacturing and how these concepts can be used to drive new business models."</p>	Mitch Free, Founder, Chairman, and CEO of Fast Radius and ZYCI CNC Machining

2:00-2:30	<p>"A Demand-Driven Journey - Brian Dooley, Head of Supply Chain Planning for British Telecom Demand driven means many things to different people. In this presentation, Brian shares insights on his demand-driven journey and the redefinition of planning processes to be outside-in."</p>	Brian Dooley, Head of Supply Chain Planning at British Telecom
2:30-3:00	Break	
3:00-3:30	Group Discussion on Digital Manufacturing and the Building of Outside-In Processes	With the Speakers
3:30-4:15	<p>"Building the Network of Networks A panel discussion to share insights from the work by the Network of Networks group on testing blockchain, cognitive computing, and the Internet of Things. In this session the group will share the results of recent testing and next steps to build the Network of Networks to drive interoperability across value networks."</p>	<ul style="list-style-type: none"> <li>• Ralf Kahre, Senior Manager Business Process Networks at BASF</li> <li>• Brian Tessier, Vice President of Innovation - Global Supply Chain Transformation at Schneider Electric</li> <li>• Heidi Benko of Infor GT Nexus"</li> </ul>
4:15-5:00	<p>"Next-Generation Supply Chain Processes. The Role of Talent in Driving Innovation. For many, the missing link for next-generation supply chain processes is talent. In this panel discussion, supply chain leaders will give their insights on the development of teams, and global supply chain core competencies, to build new business models and drive new levels of value."</p>	<ul style="list-style-type: none"> <li>• Kristine Mauro, Vice President NA Integrated Planning at The Kellogg Company</li> <li>• Joe Krkoska, Director Supply Chain - Dow AgroSciences</li> <li>• Christine (Reed) Barnhart, CPIM, PMP, Integrated Supply Chain Center of Excellence at Berry Global</li> <li>• Razat Gaurav, CEO of Advisory RG LLC"</li> </ul>
5:30-7:30	Networking Reception and Jeopardy	

**Day3-September8,2017**

FRIDAY

8:00-9:00	Group Breakfast	
9:00-12:00	<p>"Supply Chain IMPACT! The Game Supply Chain Leaders Should Play Play the Supply Chain Insights discrete simulation game to understand the value of outside-in processes. Attendees will be divided into groups to explore the value proposition of outside-in processes and how it relates to the Supply Chain Metrics That Matter."</p>	