

IMAGINE

2022 AGENDA

September 6 *Tuesday*

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| 10:00 | 1:00 | River of Demand Gallery Open
Tour the river room and gain an understanding of the current state of the supply chain |
| 12:00 | 1:30 | Lunch: Meet and Greet |
| 1:30 | 2:30 | Kickoff: Reflection. The Journey for 2030
Current State of the Industry and Introduction to Extreme Networking
Lora Cecere Founder of Supply Chain Insights |
| 2:30 | 3:00 | What is Supply Chain 2030 in Healthcare?
Steve Downey Chief Supply Chain and Support Services Officer, Cleveland Clinic |
| 3:00 | 3:30 | Break |
| 3:30 | 4:00 | Corporate Social Responsibility. Eco-labeling and Improving Transparency
Lora Cecere Founder of Supply Chain Insights |
| 4:00 | 4:30 | A NFT Case Study to Improve Customer Service
Lucas Layden Strategic Lead, DESK
Followed by a group discussion on NFTs and Blockchain |
| 4:30 | 5:30 | Brainstorming on the Future of Supply Chain 2030 <ul style="list-style-type: none"> • What are the biggest challenges? • What steps do we need to take? |
| 6:00 | 7:00 | Reception |
| 7:00 | 8:30 | Dinner |

September 7 *Wednesday*

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| 7:00 | 7:30 | Virtual Fun Run |
| 7:30 | 8:30 | Breakfast |
| 8:30 | 9:00 | Check-in—Group Discussion on the Prior Day
Discussion on the Results of the Supply Chains to Admire Award Winners
Lora Cecere Supply Chain Insights |
| 9:00 | 9:30 | Toro. Supply Chains to Admire Case Study #1
Kevin Carpenter Vice President of Integrated Supply Chain, The Toro Company |
| 9:30 | 10:00 | Clorox. Supply Chains to Admire Case Study #2
Rick McDonald SVP of Supply Chain and Chief Supply Chain Officer, The Clorox Company |
| 10:00 | 10:30 | Break |

10:30	11:00	Sleep Number. Supply Chains to Admire Case Study #3 Ashley Yentz Vice President, Supply Chain Strategy and Material Flow, Sleep Number
11:00	11:30	Panel Discussion with Winners. Followed by Award Presentation
11:30	12:00	The Need for a Supply Chain Re-Set? Lora Cecere Founder, Supply Chain Insights
12:00	1:30	Birds of a Feather Lunch and Book Signing
1:30	2:00	Benefits of End-to-End Digitization. Redesigning Service by Opening the Door Ryan Inouye Vice President, Supply Chain, Western Digital Corporation
2:00	2:30	Use of Discrete Simulation to Manage Variability Brett Barnello Chief Supply Chain Officer, AmerCare Royal
2:30	3:00	Break
3:00	3:30	Implementing Network Design at Medtronic Allison Fowler Senior Director of Global Supply Chain, Senior Director of Global Supply Chain Network Strategy
3:30	4:00	Panel Discussion on Implementing Design Technologies and Analytics in Organizations
4:00	4:45	Building Outside-in Planning Processes. Lessons Learned from Project Zebra Deana Denton Corning Nicole Miara LKQ Corporation
4:45	5:30	Networking and Brain Storming on Outside-in
6:00	6:15	Meet in Front of the Westin to Board Buses for Smithsonian
6:30	8:30	Let Your Dreams Take Flight Tour the National Air and Space Museum Steen F. Udar-Hazy Center 14390 Air and Space Museum Parkway, Chantilly, VA 20151

September 8 *Thursday*

7:30	9:00	Breakfast
9:00	9:30	Check-In and Brainstorming. Which Dreams Need to Take Flight?
9:30	10:30	Academic Panel on Building Next-Generation Talent: John Gradek Academic Coordinator, Supply Chain, Logistics, Operations and Aviation Management, McGill University, Jenny Patzlaff Supply Chain Practice Director at University of Wisconsin <ul style="list-style-type: none"> • The Role of Industry in Curriculum Building and Recruiting • Lifelong Learning • How Can Industry Best Partner with Academics
10:30	11:00	Break
11:00	11:45	Tackling the Supply Chain Talent Crunch Hannah Kain President, and CEO, ALOM
11:45	12:00	Which Dreams Do You Wish Could Take Flight? Final Networking
12:00		Safe Travels

